



Landmark Plastic Corporation Promotes Savings with Water Conservation Products

Akron, OH - April 2006 - Landmark Plastic Corporation, a leading manufacturer of thermoformed and injection molded horticulture products understands growers are always searching for cost saving measures. Therefore, Landmark is relaunching its Water-Matic trays and Water Collectors. These water conservation products have proven themselves in controlled studies and by numerous growers.

Landmark's Water-Matic trays were part of a controlled study conducted by the University of Florida to determine irrigation efficiency with a variety of woody ornamental species. This study found the Water-Matic trays were by far the **best irrigation system evaluated in terms of plant growth and generally the best in terms of water conservation.** This information was provided by Richard C. Beeson Jr., Associate Professor in the Environment Horticulture Department at the University of Florida.

Landmark Plastic has also received numerous testimonials from growers already using our Water Collectors and Water-Matic trays. Some of these are:

- **"I used 50% less fertilizer by using the Water-Matic trays for my Mums"**
- **"Our Mums look better at retail even after one day on the shelf"**
- **"We can space our Poinsettia crop in a 1/2 day, where it used to take us 2 days"**
- **"We can put our normal labor force spacing plants and get them perfectly done, where before we would have to use a supervisor to watch them"**

Landmark manufactures seven sizes of the Water Collectors with compatible pot sizes ranging from 4.00 round and square pots to 10.00 round pots. White Polypropylene is the standard material for the Water Collectors. This material provides light reflection to the underside of plant leaves to help prevent disease to the plant.

Landmark also manufactures nine sizes of Water-Matic trays with compatible pot sizes ranging from 4.00 to 10.00 round and 4.50 square. These products can be used indoors on a retail shelf and outdoors at a nursery.

For further information on these products, visit our website at www.landmarkplastic.com or contact your local distributor or Landmark sales representative.

Landmark Plastic Corporation is a leading manufacturer involved in the design, manufacturing and distribution of thermoformed and injection molded plant packaging products, from trays, packs and flats to hanging baskets and decorative pots. Landmark

Plastic Corporation has manufacturing, warehousing and distribution facilities located in its 200,000 square foot state-of-the-art headquarters in Akron, Ohio. From this facility, Landmark has a North American distribution footprint and serves international customers in Asia, South America and Europe.

Landmark has everything under one roof that customers need to move from concept to finished product. These capabilities include advanced materials testing procedures, computer automated design, extrusion, thermoforming and injection molding capability and a quality control program that involves the entire organization. Certified to ISO 9001:2000, with Design, Landmark's products are distributed throughout North America and locations around the world.

Statements made in this press release, our website and in our other press releases, which are not historical facts contain "forward-looking" statements (as defined in the Private Securities Litigation Reform Act of 1995) that involve risks and uncertainties and are subject to change at any time. These forward-looking statements may include, but are not limited to, statements containing words such as "anticipate", "believe", "plan", "estimate", "expect", "intend", "may", "target" and similar expressions.

The forward-looking statements involve known and uncertain risks, uncertainties and other factors that are, in some cases, beyond our control. We caution readers that any forward-looking statements made by us are not guarantees of future performance. We disclaim any obligation to update any such factors or to announce publicly the results of any revisions to any of the forward-looking statements to reflect future events or developments.

For more information contact Dan Collins, Vice President Sales & Marketing at Landmark Plastic Corporation @ 330.785.2200 or visit our website at www.landmarkplastic.com